

ORDER

KSNV

Orders
Order / Rev: 101891
Alt Order #: 06815349
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1187
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 05/21/12 / 10/16/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Oceguera for Congress *Revised*
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	59	\$31,680.00	\$26,928.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	59	\$31,680.00	\$26,928.00	0.00
Totals	59	\$31,680.00	\$26,928.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$31,680.00
Market	100%	\$158,400.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$41,184.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$33,264.00
KTUD	1%	\$1,584.00
KVVU	22%	\$34,848.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,840.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/WagM	5-6a		M-WTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			4		\$450.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-WTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					4	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/16/12-10/22/12	M-F 5-6a WakeUp w/Wagner5-6a				MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/16/12-10/22/12	M-F 5-6a WakeUp w/Wagner5-6a				MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/16/12-10/22/12	M-F 5-6a WakeUp w/Wagner5-6a				MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/17/12-10/22/12	M-F 5-6a WakeUp w/Wagner5-6a				M-WThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.3,1.2,1.4															
[Revised rate to reinstate]															
6	KSNV	10/17/12-10/22/12	M-F 5-6a WakeUp w/Wagner5-6a				M-WThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.3,1.2,1.4															
[Revised rate to reinstate]															
7	KSNV	10/17/12-10/22/12	M-F 5-6a WakeUp w/Wagner5-6a				M-WThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.3,1.2,1.4															
[Revised rate to reinstate]															
E 2	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	\$275.00	3	0.00	NM	5	\$1,375.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$275.00		0.00			
E 3	KSNV	10/16/12	10/22/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$300.00	3	0.00	NM	5	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$300.00		0.00			
E 4	KSNV	10/20/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$625.00		0.00			
E 5	KSNV	10/21/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Sunday Today			7a-8am	-----Su	:30		(\$750.00)		0.00	NM		
See MG 5.2															
[Below LUR]															
2	KSNV	10/21/12-10/21/12	Sunday Today			7a-8am	-----Su	:30		\$750.00		0.00	NM		
Ⓜ MG for 5.1 10/21															
[Revised rate to reinstate]															
E 9	KSNV	10/16/12	10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$100.00		0.00			
E 10	KSNV	10/16/12	10/22/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$150.00	3	0.00	NM	2	\$300.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$150.00		0.00			

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E 11	KSNV	10/16/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$100.004		0.00	NM	3	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			3		\$100.00			0.00			
E 12	KSNV	10/16/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$175.003		0.00	NM	3	\$525.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			3		\$175.00			0.00			
E 13	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	3	\$300.003		0.00	NM	3	\$900.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			3		\$300.00			0.00			
E 14	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$300.003		0.00	NM	3	\$900.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			3		\$300.00			0.00			
E 15	KSNV	10/16/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$450.003		0.00	NM	5	\$2,250.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$450.00			0.00			
E 16	KSNV	10/16/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	2	\$450.003		0.00	NM	2	\$900.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			2		\$450.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/16/12-10/22/12		M-F Jeopardy		630-7pm	MTWThF----	:30		(\$350.00)		0.00	NM		
See MG 16.6, 16.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/16/12-10/22/12		M-F Jeopardy		630-7pm	MTWThF----	:30		(\$350.00)		0.00	NM		
See MG 16.6, 16.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/16/12		Jeopardy in PRIME		M-SA 8-11p / SU	-T-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 16.1 10/16															
[INV CODE]															
6	KSNV	10/17/12-10/22/12		M-F Jeopardy		630-7pm	M-WThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 16.3, 16.2															
[Revised rate to reinstate]															
E 17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	\$1,300.001		0.00	NM	4	\$5,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/16/12	10/22/12	M-WTF--			4		\$1,300.00			0.00			

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E 17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	M-WTF--			4		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm	M-WThF----	:30		(\$1,300.00)		0.00	NM		
See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]															
2	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm	M-WThF----	:30		(\$1,300.00)		0.00	NM		
See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]															
3	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm	M-WThF----	:30		(\$1,300.00)		0.00	NM		
See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]															
5	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm	M-WThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 17.1,17.3,17.2 [Revised rate to reinstate]															
6	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm	M-WThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 17.1,17.3,17.2 [Revised rate to reinstate]															
7	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm	M-WThF----	:30		(\$1,300.00)		0.00	NM		
Ⓜ See MG 17.8 [pgm cgh = wheel in prime due to debate]															
8	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUI			M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 17.7 10/22 [INV CODE]															
E 18	KSNV	10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$525.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Wknd Jeopardy			630-7pm	-----Sa--	:30		(\$525.00)		0.00	NM		
See MG 18.2 [Below LUR-LUR is \$175]															
2	KSNV	10/20/12-10/20/12	Wknd Jeopardy			630-7pm	-----Sa--	:30		\$525.00		0.00	NM		
Ⓜ MG for 18.1 10/20 [Revised rate to reinstate]															
E 19	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$525.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Wknd Wheel of Fortune			7-730pm	-----Sa--	:30		(\$525.00)		0.00	NM		
See MG 19.2 [Below LUR-LUR is \$175]															
2	KSNV	10/20/12-10/20/12	Wknd Wheel of Fortune			7-730pm	-----Sa--	:30		\$525.00		0.00	NM		
Ⓜ MG for 19.1 10/20 [Revised rate to reinstate]															
E 22	KSNV	10/18/12	10/18/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
THE OFFICE/ UP ALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$3,200.00		0.00				

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E 22	KSNV	10/18/12	10/18/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
THE OFFICE/ UP ALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$3,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		Thurs PR 9-10p	9-10pm		---Th-----	:30	(\$3,200.00)	0.00	NM				
See MG 22.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/18/12-10/18/12		Thurs PR 9-10p	9-10pm		---Th-----	:30	\$3,200.00	0.00	NM				
Ⓜ MG for 22.1 10/18															
[Revised rate to reinstate]															
E 23	KSNV	10/20/12	10/20/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		Sat PR 10-11p	10-11pm		-----Sa--	:30	(\$1,300.00)	0.00	NM				
See MG 23.2															
[Below LUR]															
2	KSNV	10/20/12-10/20/12		Sat PR 10-11p	10-11pm		-----Sa--	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 23.1 10/20															
[Revised rate to reinstate]															
E 24	KSNV	10/21/12	10/21/12	Sun PR 10-11p Sunday Prim 10-11pm	CM	10-11pm	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
LAW & ORDER AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		Sun PR 10-11p	10-11pm		-----Su	:30	(\$1,200.00)	0.00	NM				
See MG 24.2															
[Below LUR]															
2	KSNV	10/21/12-10/21/12		Sun PR 10-11p	10-11pm		-----Su	:30	\$1,200.00	0.00	NM				
Ⓜ MG for 24.1 10/21															
[Revised rate to reinstate]															
E 25	KSNV	10/16/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$425.00	3	0.00	NM	4	\$1,700.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	4		\$425.00		0.00						
E 26	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$350.00		0.00						
E 27	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$350.00		0.00						
E 28	KSNV	10/16/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	3	\$185.00	3	0.00	NM	3	\$555.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	3		\$185.00		0.00						
E 29	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$450.00	3	0.00	NM	1	\$450.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$450.00		0.00						

Order / Rev: 101891
 Alt Order #: 06815349
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
NFL Football															
SUN NT FB: PITT @ CIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$4,000.00		0.00						
													Totals	59	\$31,680.00